

ENTREPRENEURSHIP SUPPORT POCKET MENTOR

WE HAVE THE SOLUTION

- It is an App that can be deployed to any smart or feature phone.
- Micro-lessons offering entrepreneurial support.
- Low-data sound clips explaining concepts in colloquial mother-tongue.
- Support by mentors.
- Real-time metrics for use in App assessment and promotion of active learning.

HELPING TO OVERCOME CHALLENGES WITH LOW LITERACY IN LANGUAGE OF INSTRUCTION AND NUMERACY AT AN AFFORDABLE COST TO MAXIMISE ROI ENTREPRENEURS IN SMME AT SCALE

'Blended tutoring' delivered at scale and affordable cost using a blended and supportive learning model.

We use digital tools such as: Apps, Virtual Reality simulations, e-learning with assessment solutions and video learning that guarantees competence.

'The key secret is an in-app audio support function in mother tongue and explanations in vernacular language that can easily be understood. This enables independent learning and at learners own pace, anywhere, anytime, through multi-media micro lessons.

The learning programme is delivered in a **holistic learning 'eco-system' supported by structured coaching, mentoring and peer learning groups.**

This allows students to progress to new levels of learning as soon as they demonstrate mastery of a topic, rather than moving forward based on the number of hours spent in a classroom. Faster results mean better learner retention.

Add to this a flexible coaching and mentoring program that is accessible 24 hours, 7 days a week, 365 days a year, and you enable customized pathways to achievement, rapid skills transfer and linkages to opportunities.

